

ELC elective subjects  
in fulfillment of  
the Language and Communication  
Requirement (LCR)

*Each student only needs to select  
**one** out of the four Electives*

# Four electives offered by the ELC

- [ELC2011](#) Advanced English Reading and Writing Skills
- [ELC2012](#) Persuasive Communication
- [ELC2013](#) English in Literature and Film
- [ELC2014](#) Advanced English for University Studies

# ELC2011 Advanced English Reading and Writing Skills

- This subject is suitable for students who have a general interest in reading and writing English materials.
- It focuses on both leisure and critical readings, and encourages students to write reflections and articles that truly matter to them.

Subject leader: Mr Adam Tse

[adam.tse@polyu.edu.hk](mailto:adam.tse@polyu.edu.hk)

# Learning objectives

- This subject aims to help students become more effective readers and writers. It focuses on developing students' facility to read a variety of texts in a critical manner, both intensively and extensively; and to write texts that demonstrate knowledge and insight.
- Plenty of *speaking* opportunities in class for students to share and interact with each other.

# Learning outcomes

Upon successful completion of the subject, students will be able to examine a variety of texts, including literary texts, and:

- reflect on and critically analyse texts of different genres and styles, identifying the writer's aims and stance,
- identify and evaluate language used to make claims and support these with valid arguments, and
- write a text on a chosen topic that includes their opinion and interpretation of some key issues and demonstrates critical thinking and creativity.

# Assessments

1. Analysing genres of writing (30%) out-of-class
  2. Reflective writing (30%) out-of-class
  2. Feature article writing (40%) *out-of-class*
- In assessment 1, students will write a reflection on text(s) they have read on eLearn and discussed in class.
  - In assessment 2, students will give response to a number of texts provided and then write a short article.
  - In assessment 3, students will write a feature article on a topic of their choice.

# ELC2012 Persuasive Communication

This subject is suitable for advanced students who want to persuade people to do and believe what the speaker or writer wants.

Subject leader: Dr Andrew Morrall  
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# Objective and Outcomes

## **Objective**

This subject aims to help students become more persuasive communicators.

## **Learning outcomes**

By the end of the subject, students should be able to communicate persuasively and effectively in an English-medium environment through:

- communicating persuasively in written contexts
- communicating persuasively in spoken contexts
- making persuasive arguments in formal discussions



# Content

- Listening to great speakers
- Reading persuasive writing
- Analysis of how to persuade
- Practice in persuasive speaking and writing
- Speaking on a social issue
- Persuading the public via a manifesto
- Practice in debating skills

# Assessments

- Individual speech (30%), out-of-class
- Persuasive writing (40%):  
600 -1,000 words, out-of-class
- Debate (30%), out-of-class

(All assessments are individually assessed)

# ELC2013 English in Literature and Film

If you enjoy:

- reading and commenting on different literary genres in English
- comparing literary works to its film adaptations
- recording and reflecting on your thoughts and experiences
- sharing ideas and being inspired by different point of views

Join ELC2013 English in Literature and Film

Subject leader: Ms Jessica Xia  
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# Learning objectives

- This subject aims to **introduce** students to a range of literary genres and literary devices in English as well as to enable them to **consider** differences in media representations of genres, and to **appreciate** and **negotiate** the meanings of a variety of literary texts.
- Students will examine sub-genres including fairytales, and explore classics such as *Snow White*, and *Romeo and Juliet* from a more critical point of view.

# Learning outcomes

- Upon successful completion of the subject, students will be able to:
  - a. examine and analyse literary texts from different perspectives
  - b. discuss literary techniques employed by writers
  - c. appreciate and articulate differences in textual and visual media representations

# Assessments

## 1. Individual Essay – Prose (40%), out-of-class

Assessment 1 requires students to write an individual paper in which they critically reflect on their reading of prose.

## 2. Group Presentation – Drama (30%) in-class

Assessment 2 assesses students' understanding of a literary drama and requires comparison of the textual and theatrical versions.

## 3. Individual Project – Poetry (30%), out-of-class

Assessment 3 requires students to produce an audio-visual adaptation of one poem focusing on one literary device in addition to a spoken account that demonstrates their knowledge of the poem, device and adaptation.

# ELC2014 Advanced English for University Studies

This course is suitable for students who want to:

- develop logical and persuasive arguments in academic essays
- participate effectively in academic discussions
- present and justify views in an oral defence
- evaluate material critically from academic sources

Subject leader: Dr John Iveson

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# Learning objectives

This subject aims to help students to study effectively in the University's English medium learning environment, and to improve and develop their English language proficiency within a framework of university study contexts.



# Learning outcomes

Upon successful completion of the subject, students will be able to:

- research relevant academic texts for a topic and integrate the sources into a position argument essay appropriately and effectively
- plan, research for, write and revise a position argument essay
- present and justify views effectively in a mini oral defence.

# Assessments

## **1. Draft Position Argument Essay (20%)**

*out of class - 600 words*

## **2. Oral Defence (35%)**

*in class - same topic as A1 - overview, Q & A, discussion*

## **3. Final Position Argument Essay (45%)**

*out of class - 1200 words - extension of A1*