



ELC elective subjects in fulfillment of the Language and Communication Requirement (LCR)

*Each student only needs to select
one out of the four Electives*

Four electives offered by the ELC

- [ELC2011](#) Advanced English Reading and Writing Skills
- [ELC2012](#) Persuasive Communication
- [ELC2013](#) English in Literature and Film (not in 2023/24 Sem 3)
- [ELC2014](#) Advanced English for University Studies

ELC2011 Advanced English Reading and Writing Skills

- This subject is suitable for students who have a general interest in reading and writing English materials.
- It focuses on both leisure and critical readings, and encourages students to write multimodal articles that truly matter to them.
- It is assessed through a mixture of reading, writing and speaking tasks.

Subject leader: Mr Adam Forrester

adam.forrester@polyu.edu.hk

Learning objectives

- This subject aims to help students become more effective readers and writers. It focuses on developing students' facility to read a variety of texts in a critical manner, both intensively and extensively; and to write multimodal texts that demonstrate their knowledge and insight.
- There are speaking opportunities in class for students to share their ideas and interact with each other. Student output is also partly assessed through speaking tasks.

Learning outcomes

Upon successful completion of the subject, students will be able to examine a variety of texts, including literary texts, and:

- reflect on and critically analyse texts of different genres and styles, identifying the writer's aims and stance,
- identify and evaluate language used to make claims and support these with valid arguments, and
- write a text on a chosen topic that includes their opinion and interpretation of some key issues and demonstrates critical thinking and creativity.

Assessments

- 1. Analysing Genres of Writing (35%), in-class**
 - 2. Multimodal opinion or feature article (50%), out-of-class**
 - 3. Completion Tasks (15%), in-class**
- In Assessment 1, students compare and contrast two or more provided texts.
 - In Assessment 2 students need to write a multimodal opinion or feature article on a topic of their choice. The third assessment includes completion tasks such as consultations, peer review activities, and a post submission showcase.
 - GenAI is both encouraged and allowed in this subject. However, students are wholly responsible for their assessed work, and must be capable of producing the language and content that they submit.

ELC2012

Persuasive Communication

This subject is for advanced students who seek to learn and practice skills to persuade target audiences to do and believe what they want them to.

Subject leader: Mr Daniel Barlow

daniel.a.barlow@polyu.edu.hk

Objective and Outcomes

Objective

This subject aims to help students become persuasive communicators.

Learning outcomes

By the end of the subject, students should be able to communicate persuasively and effectively in an English-medium environment through:

- communicating persuasively in written contexts
- communicating persuasively in spoken contexts
- making persuasive arguments in discussions and debates

Content

- Learning and practicing persuasive language techniques
- Learning and practicing persuasive strategies and structures
- Analysing persuasive speeches and texts
- Practicing persuasive speaking and writing
- Speaking powerfully about social issues
- Persuading target audiences through text
- Developing debating skills

Assessments

1. **Individual speech** (30%), in class (individual)
2. **Persuasive writing** (40%): 600 -1,000 words, out-of-class (individual)
3. **Debate** (30%), in class (in groups)

(All assessments are individually assessed)

ELC2014 Advanced English for University Studies

This course is suitable for students who want to:

- develop logical and persuasive arguments in academic essays
- participate effectively in academic discussions
- present and justify views in an oral defense
- evaluate material critically from academic sources

Subject leader: Ms Vivian Li

vivian.yy.li@polyu.edu.hk

Learning objectives

This subject aims to help students to study effectively in the University's English medium learning environment, and to improve and develop their English language proficiency within a framework of university study contexts.

Learning outcomes

Upon successful completion of the subject, students will be able to:

- research relevant academic texts for a topic and integrate the sources into a position argument essay appropriately and effectively
- plan, research for, write and revise a position argument essay
- present and justify views effectively in a mini oral defence.

Assessments

1. Draft Position Argument Essay (15%)

Out-of-class (600 words)

2. Oral Defense (40%)

In-class - same topic as A1 - overview, Q & A, discussion

3. Final Position Argument Essay (45%)

Out-of-class (1200 words) - extension of Assessment 1