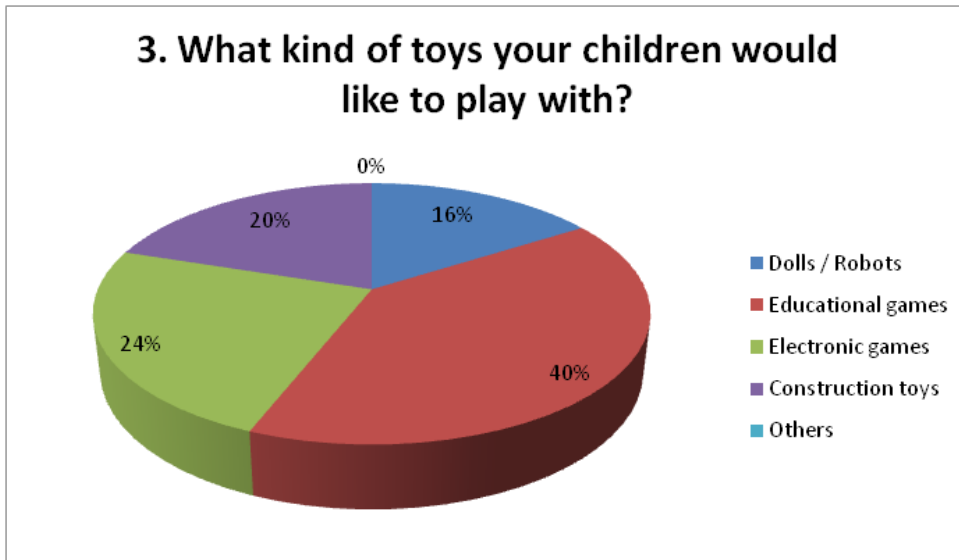
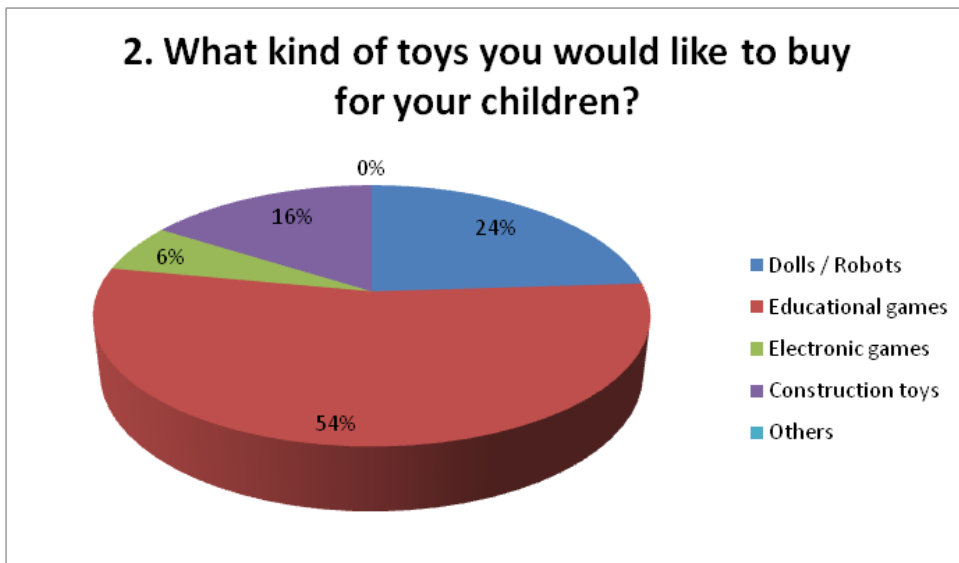
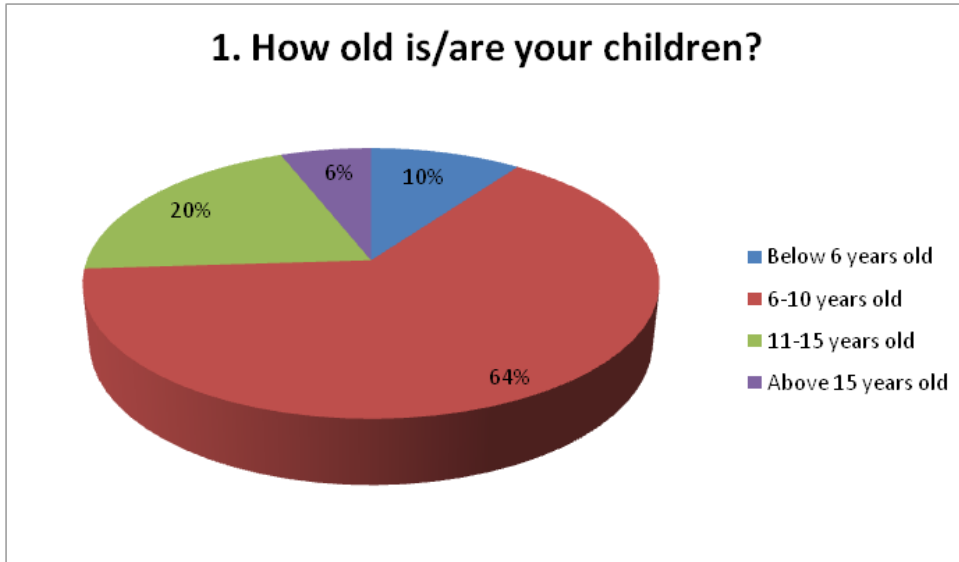


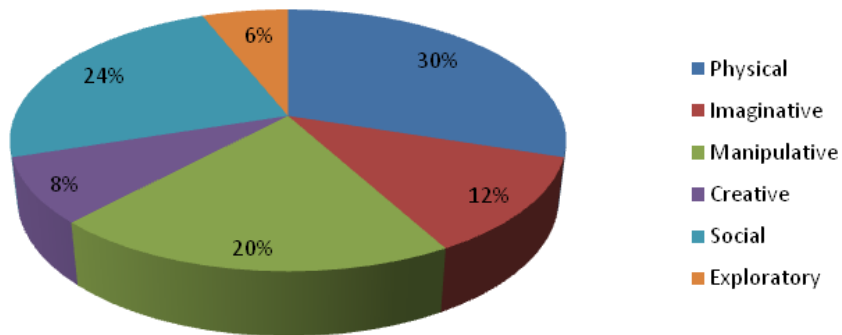
Total number of questions: 7.

Total number of participants: 50 parents with children.

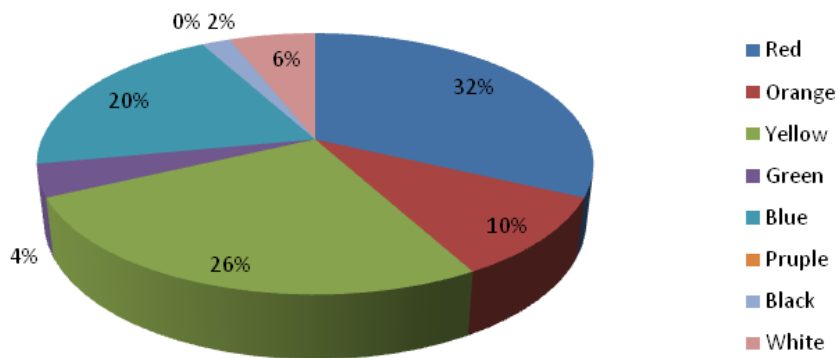
Aim: To investigate what preferable traits of children's toys parents favour.



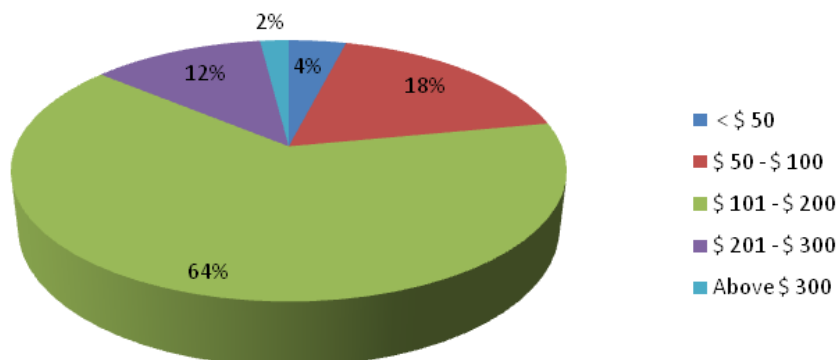
4. What type of games your children would like to play?



5. What color do you think your children would prefer?



6. How much would you like to spend on buying toys for your children?



7. How important are the following qualities in children's toys?

