

# MOVING ON UP! SETTING SUITABLE ASSESSMENTS WITH THE AI ASSESSMENT SCALE (AIAS)

# **ASSOC. PROF. MIKE PERKINS**

HEAD OF THE CENTRE FOR RESEARCH & INNOVATION







- Understand why we need the AIAS
- Understand why assignments at higher levels of the scale are important for student learning
- Learn how to design assessments and marking rubrics at higher levels of the scale
- Practice editing your assessments and get feedback



- If you don 't already have a ChatGPT account, please create one: <u>https://chatgpt.com/</u>
- Have an example ready of an assessment that you want to increase the level of.

What can I help with?	
Message ChatGPT	
0 ⊕	
😢 Create image ♀ Brainstorm 📄 Summarize text 🕞 Code 😤 Sur	prise me More





- Tell me what you want to see me cover
  - I can't promise I will cover it but I will try!
- **Tell me** what your biggest concern/fear about GenAl in assessment
- Tell me what your current university approach to GenAI in assessment is

## **INTRODUCTION: LINH + AI = A+ ESSAYS?**





Illustration Prompt: "Create a vibrant, comic book style image of an androgynous Vietnamese student using a laptop with Grammarly open. The scene should be set in a cozy student room with books, posters, and a warm, glowing desk lamp."

#### **THE PROBLEM: AI DETECTED!**

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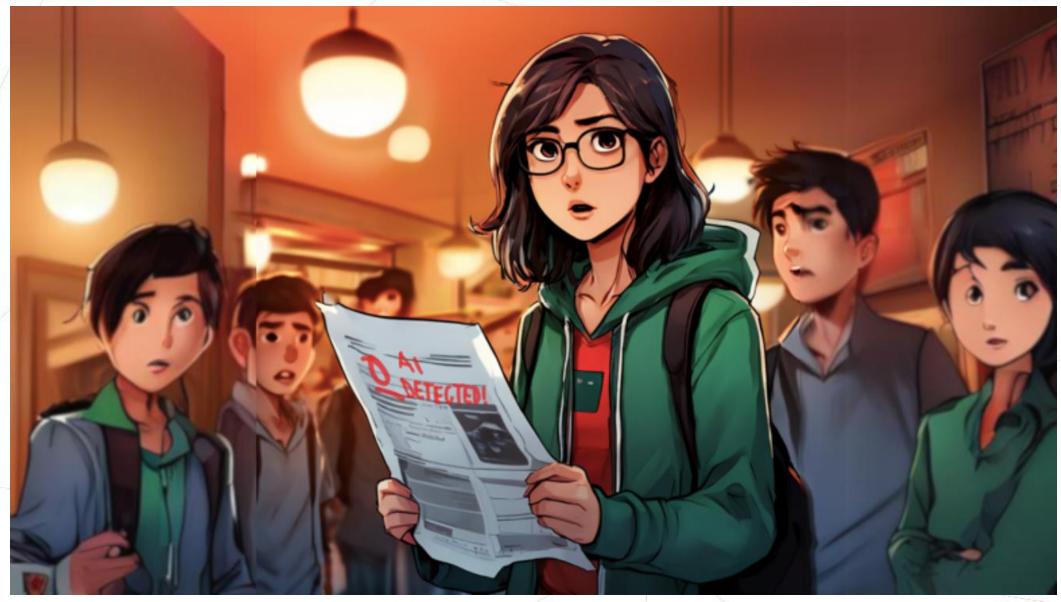


Illustration Prompt: "Depict a comic book style scene of an androgynous Vietnamese student looking shocked and frustrated, holding a paper with a giant red zero and a notification indicating AI detection. The background should be a classroom with other students working at their desks."

# AI DETECTION TOOLS: INEQUITY AND UNFAIRNESS

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## **THE UNIVERSITY'S CHALLENGE**





Illustration Prompt: "Picture a comic book style scene of a university boardroom with faculty members engaged in a heated discussion. Scatter papers and charts on the table, with one headline reading 'AI Policy Debate'. Set the background in a modern university office with large windows overlooking the campus."



- BUV were faced with a dilemma...
- How to maintain academic integrity while preparing students for the future industry use of GenAI tools?
- Needed a more nuanced perspective than Ban/Adopt
- Enter the AI Assessment Scale!



The Artificial Intelligence Assessment Scale (AIAS): A Framework for Ethical Integration of Generative AI in Educational Assessment

Mike Perkins<sup>1</sup>, Leon Furze<sup>2</sup>, Jasper Roe<sup>3</sup>, and Jason MacVaugh<sup>1</sup> <sup>1</sup> British University Vietnam, Vietnam; <sup>2</sup> Deakin University, Australia; <sup>3</sup> James Cook University, Australia



### THE ORIGINAL AI ASSESSMENT SCALE



1	1	NO AI	The assessment is completed entirely without AI assistance. This level ensures that students rely solely on their knowledge, understanding, and skills. AI must not be used at any point during the assessment.
2	2	AI-ASSISTED IDEA GENERATION AND STRUCTURING	AI can be used in the assessment for brainstorming, creating structures, and generating ideas for improving work. No AI content is allowed in the final submission.
3	3	AI-ASSISTED EDITING	AI can be used to make improvements to the clarity or quality of student created work to improve the quality of the final output, but no new content can be created using AI. AI can be used, but your original work with no AI content must be provided in an appendix.
2	ŀ	AI TASK COMPLETION, HUMAN EVALUATION	<ul> <li>AI is used to complete certain elements of the task, with students providing discussion or commentary on the AI-generated content. This level requires critical engagement with AI generated content and evaluating its output.</li> <li>You will use AI to complete specified tasks in your assessment. Any AI created content must be cited. You must not use AI to support with your commentary or evaluation of the work.</li> </ul>
5	5	FULL AI	AI should be used as a 'co-pilot' in order to meet the requirements of the assessment, allowing for a collaborative approach with AI and enhancing creativity. You may use AI throughout your assessment to support your own work and do not have to specify which content is AI generated.

# THE AI ASSESSMENT SCALE



	1	NO AI	The assessment is completed entirely without AI assistance in a controlled environment, ensuring that students rely solely on their existing knowledge, understanding, and skills You must not use AI at any point during the assessment. You must demonstrate your core skills and knowledge.	
	2	AI PLANNING	AI may be used for pre-task activities such as brainstorming, outlining and initial research. This level focuses on the effective use of AI for planning, synthesis, and ideation, but assessments should emphasise the ability to develop and refine these ideas independently. You may use AI for planning, idea development, and research. Your final submission should show how you have developed and refined these ideas.	5. AI Exploration 1. No AI
/	3	AI COLLABORATION	AI may be used to help complete the task, including idea generation, drafting, feedback, and refinement. Students should critically evaluate and modify the AI suggested outputs, demonstrating their understanding. You may use AI to assist with specific tasks such as drafting text, refining and evaluating your work. You must critically evaluate and modify any AI-generated content you use.	4. Full AI AIAS 2. AI Planning
2	4	FULL AI	Al may be used to complete any elements of the task, with students directing Al to achieve the assessment goals. Assessments at this level may also require engagement with Al to achieve goals and solve problems. You may use Al extensively throughout your work either as you wish, or as specifically directed in your assessment. Focus on directing Al to achieve your goals while demonstrating your critical thinking.	3. AI Collaboration
	5	AI EXPLORATION	Al is used creatively to enhance problem-solving, generate novel insights, or develop innovative solutions to solve problems. Students and educators co-design assessments to explore unique AI applications within the field of study. You should use AI creatively to solve the task, potentially co-designing new approaches with your instructor.	Perkins, Furze, Roe & MacVaugh (2024). The Al Assessment Scale

Perkins, Furze, Roe & MacVaugh (2024). The Al Assessment Scale



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		The assessment is completed entirely without AI assistance in a controlled environment, ensuring that students rely solely on their existing knowledge, understanding, and skills.
1	NO AI	You must not use AI at any point during the assessment. You must demonstrate your core skills and knowledge.

- Students cannot use Generative AI tools!
- Focused on ensuring assessments directly reflect individual knowledge and skills (but inclusivity challenges remain).
- Activities: Controlled environment tasks! invigilated exams, in-class essays, live performances, laboratory techniques, practical demonstrations.

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- Al is used for brainstorming, ideation, and early-stage planning.
- Focus on students' ability to refine AI-generated ideas into meaningful outputs.
- Supports process-focused learning over end-product evaluation.
- Activities: collaborative brainstorming, creating structured outlines, research, draft improvement



3	AI COLLABORATION	Al may be used to help complete the task, including idea generation, drafting, feedback, and refinement. Students should critically evaluate and modify the Al suggested outputs, demonstrating their understanding.	
5		You may use AI to assist with specific tasks such as drafting text, refining and evaluating your work. You must critically evaluate and modify any AI-generated content you use.	

- Al supports drafting, revising, and editing tasks.
- Emphasis on maintaining student voice and critical evaluation of AIgenerated outputs.
- Focus on co-creation rather than authorship verification.
- Activities: Reflective assignments explaining how AI tools were used, many 'standard' assignments'.

# **BUV AI ASSESSMENT SCALE**



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4	FULL AI	<ul> <li>Al may be used to complete any elements of the task, with students directing Al tools to achieve the assessment goals. Assessments at this level may also require engagement with Al tools to achieve goals and solve problems.</li> <li>You may use Al extensively throughout your work either as you wish, or as specifically directed in your assessment. Focus on directing Al to achieve your goals while demonstrating your critical thinking.</li> </ul>	

- Students actively use GenAI for any parts of their work to achieve the task set.
- Encourages understanding of GenAI's capabilities and limitations.
- May require the use of certain AI tools or custom chatbots.
- Activities: Fully customizable and flexible depending on student needs. Multimodal creations: videos, images, or presentations.

# **BUV AI ASSESSMENT SCALE**



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		Al is used creatively to enhance problem-solving, generate novel insights, or develop innovative solutions to solve problems. Students and educators co-design assessments to explore unique Al applications within the field of study.
5	AI EXPLORATION	You should use AI creatively to solve the task, potentially co-designing new approaches with your instructor.

- Al used in a creative way, exploring GenAl as a collaborative and creative tool.
- Suitable for tasks where GenAI is integral to learning outcomes.
- May include significant co-design and co-creation
- Activities: multi-modal work, co-creation, GenAl exploration, real-time feedback loops, creating GenAl products.

# THE AI ASSESSMENT SCALE



1	NO AI	The assessment is completed entirely without Al assistance in a controlled environment, ensuring that students rely solely on their existing knowledge, understanding, and skills You must not use Al at any point during the assessment. You must demonstrate your core skills and knowledge.	
2	AI PLANNING	Al may be used for pre-task activities such as brainstorming, outlining and initial research. This level focuses on the effective use of Al for planning, synthesis, and ideation, but assessments should emphasise the ability to develop and refine these ideas independently. You may use Al for planning, idea development, and research. Your final submission should show how you have developed and refined these ideas.	5. AI Exploration 1. No AI
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BY NC SA Perkins, Furze, Roe & MacVaugh (2024). The Al Assessment Scale

- Art and Design: Students use GenAl to generate artwork or design concepts, followed by a comprehensive critique of the generated piece, assessing its aesthetic, cultural, and technical aspects.
- **Data Science**: Students may use GenAl to generate data sets or simulate scenarios. They would need to evaluate the reliability, relevance, and potential biases in the AI- generated data.
  - **Marketing:** Use AI to create a series of social media posts, then evaluate their effectiveness in a marketing strategy.
- **Tourism**: Use AI to create three different travel blog posts on backpacking

in Southeast Asia. Critically evaluate their accuracy and helpfulness.





Full examples!

- **Art and Design**: Collaborate with AI to develop a virtual gallery for showcasing art pieces.
- **Computer Science:** Collaborate with AI coding tools to develop a machine learning model for a specific task.
- International Business : Work with GenAI to develop a full proposal for an international market entry.
- **Events**: Collaborate with AI to create a full event manual for a culinary festival.





Full examples!

- Example 1- Measuring Success (L6)
- Use the provided GPT number one (available on Canvas LMS) to work with the first-year business analyst (ChatGPT) to generate initial TBL Balanced Scorecards (BSCs) (Kaplan & McMillian, 2020) for both companies. <u>You MUST insert the links</u> to the final conversations between yourself and ChatGPT.
- 5. Critically evaluate the work that has been produced by the analyst. (15%)
  - Explain what they got right and say why you think this was the case.
  - Explain anything you think they got wrong and say why you think this was the case.
  - Focus your discussions on the alignment of the objectives to help achieve the organisational mission.

Evaluation of Al-	Little to no evaluation of the	Basic evaluation of the AI-	Good evaluation of the AI-	Very good evaluation of the AI-	Excellent evaluation of the AI-
Generated BSCs	AI-generated BSCs. Fails to	generated BSCs. Identifies	generated BSCs. Identifies	generated BSCs. Provides a	generated BSCs. Offers insightful
(15%)	identify strengths,	some strengths and	key strengths, weaknesses,	clear and detailed analysis of	and critical analysis of strengths,
	weaknesses, or areas for	weaknesses but lacks depth.	and areas for improvement.	strengths, weaknesses, and areas	weaknesses, and areas for
	improvement. Discussion is	Discussion of alignment of	Reasonable discussion of the	for improvement. Effective	improvement. Demonstrates a deep
	not linked to the alignment of	objectives with organizational	alignment of objectives with	discussion of the alignment of	understanding of the alignment of
	objectives with organizational	mission is limited.	organizational mission.	objectives with organizational	objectives with organizational
	mission.			mission.	mission.







Example 1- Measuring Success (L6) •



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	Evaluation of Al-	Little to no evaluation of the	Basic evaluation of the AI-	Good evaluation of the AI-	Very good evaluation of the Al-	Excellent evaluation of the AI-
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þ.		weaknesses, or areas for	weaknesses but lacks depth.	and areas for improvement.	strengths, weaknesses, and areas	weaknesses, and areas for
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		not linked to the alignment of	objectives with organizational	alignment of objectives with	discussion of the alignment of	understanding of the alignment of
Ż		objectives with organizational	mission is limited.	organizational mission.	objectives with organizational	objectives with organizational
		mission.			mission.	mission.
-						

- Example 2- Authentic Leadership (L6)
- 5. Decide on how you will present your work.

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a. How you do this is up to you. This could be an animation, a recorded slide show or a simple video of key points with voice-overs. You must explain in your video which tools you used to create your work, and how this was achieved.



Presentation of	Poor voice clarity, whether	Basic voice clarity. The	Good voice clarity and	Very good voice clarity,	Excellent voice delivery, whether
Recording- 15%	personal or Al-generated.	presentation has some	consistency, whether	enhancing content delivery.	personal or AI-generated, adding
	The presentation lacks	structure but lacks	personal or Al-generated.	The presentation is well-	significant value to the content. The
	structure and shows little	comprehensive preparation. If	The presentation is	structured, prepared, and easy	presentation is highly structured,
	evidence of preparation. If	Al tools are used, there's	structured and shows signs of	to follow. Effective and	thoroughly prepared, and seamlessly
	Al tools are used, their	minimal documentation of	preparation. If AI tools are	transparent use of AI tools, if	delivered. If AI tools are used, there's
	application is unclear.	their application.	used, their application is	any, with clear documentation	an expert and thorough explanation of
			mostly clear.	of their application.	their application, enhancing the
					presentation's quality.



Appendix	1:	Marking	Rubric	
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	0 - 39% Fail	40 - 49% Third Class	50 - 59% Lower Second Class	60 - 69% Upper Second Class	70% + First Class	
Structure and presentation (10%) AI Level 3	The report lacks any semblance of structure. Poorly presented, or vastly over-simplistic	Some errors with structuring and presenting the report, or overly simplistic.	A good structure and presented in a sensible manner which is easy to follow.	A very good structure and presented in an appealing manner which is easy to follow. Has a good stylistic flow.	The report has an excellent structure, is easy to follow, has been presented in a manner that makes the reader keen to read more.	
Written English (15%) Al Level 3	An unacceptable command of the English language. Multiple grammatic errors. Misuse of articles. Multiple changes in tenses. Confusing singular with plural. Sentence structures which are impossible to interpret.	Language use is satisfactory but contains multiple spelling and grammar mistakes.	Language usage is good. Some minor spelling and/or grammar mistakes, but nothing that renders sentences intelligible.	Very good English language with hardly any errors	Excellent English. Very confident use of appropriate language. No spelling or grammar mistakes.	

- Just writing 'AI Level 3/4' in the rubrics isn't a full enough integration or a consideration of AI
- Think as to how you would like to see students use AI in the assessment and add this to one or more of the rubric rows

# TASK SPECIFIC AI RUBRIC



	1.0	Student shows some	Student demonstrates	Student is at ease with	Student demonstrates full knowledge	
	Student does not have a	understanding of the	solid understanding of the	content.	with explanations and elaboration.	
Demonstration of	grasp of the information.	concepts / theories.	concepts and theories.		Student shows evidence of critical	<ul> <li>I would not recommend</li> </ul>
knowledge and	The content of the			The content of the	engagement with the topic.	blanket mark reductions
	submission is inaccurate	The content of the	The content of the	submission is accurate and		
	and/or does not address	submission contains some	submission is mostly	fully addresses the	The content of the submission is	because of suspected AI
	assessment question.	errors and inaccuracies and	accurate and fully	assessment question.	accurate and original and demonstrates	use- this is very difficult to
		addresses the assessment	addresses the assessment	Some evidence of critical	an excellent level of understanding of	
	Evidence of AI usage but	question in a basic and	question.	engagement with the	the key concepts.	detect and may be an
	none stated in the	descriptive way.	Some descriptive content.	topic.		avenue for students to
	appendix. Significant mark				Evidence of AI usage and this is clearly	
	reduction.	Some evidence of AI usage	Some evidence of AI	Some evidence of AI	stated in the appendix.	appeal against.
		but none stated in the	usage but none stated in	usage but not entirely		
		appendix. Some mark	the appendix. Some mark	stated in the appendix,		• Instead think how you can
		reduction.	reduction.	some mark reduction.		<ul> <li>Instead, think how you can</li> </ul>
						assess the quality of the
Analysis and	No evidence of the	There is an attempt to	Demonstrates an	Student is at ease with	Exceptional integration of the analysis	work shown overall, and
Application	analysis and application of	integrate the analysis and	understanding of how to	integrating the analysis	from the PPD document, learnings	
	the learnings from the	application from the	integrate the analysis and	and it is evident that the	have been applied and clearly	how well the student's
Evi nor app	PPD document.	learnings identified in the	application of the	learnings identified in the	demonstrated throughout the	voice comes across.
	Evidence of AI usage but	PPD document.	learnings identified in the	PPD document have been	reflection.	voice comes across.
	none stated in the		PPD document.	applied.		
	appendix. Significant mark	Some evidence of AI usage			Evidence of AI usage and this is clearly	
	reduction.	but none stated in the	Some evidence of AI	Some evidence of AI	stated in the appendix.	
		appendix. Some mark	usage but none stated in	usage but not entirely		
		reduction.	the appendix. Some mark	stated in the appendix,		
			reduction.	some mark reduction.		

#### **TASK SPECIFIC AI RUBRIC**



Video is not submitted or fails to meet the basic requirements. No use of multimodal GenAl. Analysis does not expand on the Al-generated work or provide a clear rationale for the chosen company.

Video Financial

Analysis (15%)

Video meets the basic requirements but lacks clarity or depth. Minimal use of multimodal GenAl. Analysis provides some expansion on the Al-generated work but does not fully explain the rationale for the chosen company.

Video is well-structured and meets the requirements. Appropriate use of multimodal GenAl. Analysis expands on the Al-generated work and provides a reasonable rationale for the chosen company. Video is engaging, wellstructured, and effectively communicates the key points. Creative use of multimodal GenAl. Analysis significantly expands on the Al-generated work and provides a clear and convincing rationale for the chosen company.

Video is highly engaging, professionally produced, and communicates the key points with clarity and impact. Innovative use of multimodal GenAI. Analysis greatly expands on the AIgenerated work and provides a compelling and insightful rationale for the chosen company.

Instead, set up your rubric to be specific about the tasks that you have asked students to do, and how they are expected to integrate AI (or not) in their work



Write a 1,500-word essay examining the impact of social media on modern relationships. Use academic sources to support your arguments and include specific examples.

- Traditional type essay argument yes?
- Can we still use something like this in our assessments?

# **CLAUDE ATTEMPT 1**

← The Double-Edged Sword: Social Media's Impact on Modern Relationships

The Double-Edged Sword: Social Media's Impact on Modern Relationships

The advent of social media has fundamentally transformed how humans connect, communicate, and maintain relationships in the digital age. While these platforms promise enhanced connectivity and relationship maintenance, they simultaneously present unique challenges that can strain interpersonal bonds. This essay examines the multifaceted impact of social media on modern relationships, exploring both its beneficial and detrimental effects through the lens of recent academic research.

Connection and Disconnection in the Digital Age

Social media platforms have revolutionized the way people maintain relationships across physical distances. These technologies enable individuals to preserve connections that might otherwise fade due to geographical separation or time constraints. Research has shown that platforms like Facebook and Instagram can strengthen weak ties and help maintain extended social networks (Burke & Kraut, 2016). Users can easily share life updates, celebrate milestones, and engage in casual interactions that maintain social bonds without significant investment of time or resources. Not really!

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- Convincing arguments provided by Claude with no prompting.
- In its raw form, already showing as mixed likelihood of AI on detection platforms which could be reduced further with a bit of editing.







- How about we try adjusting it?
  - Level 2
  - Level 3
  - Level 4
  - Level 5(?)
- 10 minutes



- Can anyone help us by sharing something that they created?
  - Good or bad!
- What questions or comments do you have?
  - Good or bad!

# THE AIAS GPT



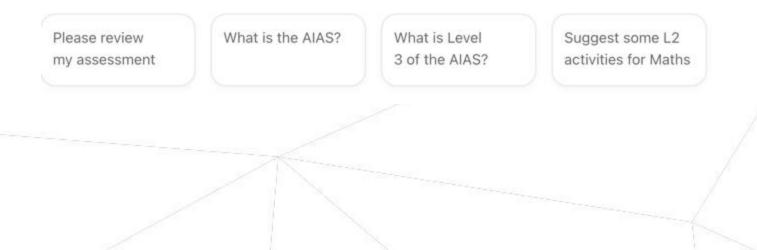
- We have created a ChatGPT Custom GPT for the AI Assessment Scale.
- This might be helpful for you if you would like to get some more ideas for changing your assessment
- https://chatgpt.com/g/gm39Sn0uZq-ai-assessmentscale-aias



# Al Assessment Scale (AIAS)

By Furze Smith Consulting 8

The AI Assessment Scale has been updated. You can find out more about the updates at https://leonfurze.com/2024/08/28/updatingthe-ai-assessment-scale/. This GPT has been updated to include the new Levels. It still contains information on the previous version if you would like to explore both.



# **TOP TIPS**

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- 1. Accept that students will use GenAI tools and provide guidelines for ethical usage.
  - a) They will look to you for guidance!
- 2. You don 't need to overcomplicate it.
  - a) Level 4 doesn't mean that every task that students do must be related to AI. Choose the right level for YOUR work.
- 3. Writing your own prompt can set some guardrails for students-ask them to use your prompt and share their conversation
  - a) This also makes things a (little) more equitable
- 4. Connect your rubric to your task. Don't use a generic rubric.





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# **THANK YOU**

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