

Friday 5 June

11:00am - 11:40am

Room: Block Y, Room Y305

Presentation Title: The Role of the Ubiquitous Tutor in Fostering Independent Learning

Presenter / Co-presenters:	Dr Maija Tammelin, Helsinki School of Economics Berit Peltonen, Helsinki School of Economics Pasi Puranen, Helsinki School of Economics
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Theme:	Learner and teacher experiences
Presentation Type:	Paper presentation

Abstract

Over the past ten years the integration of ICTs into language learning has changed the face of language classrooms significantly as the new e-learning environments have shifted the focus from teaching to learning. This shift is even reflected in teachers being called tutors in blended and online learning environments.

The main purpose of our paper is to discuss this shift by specifically focusing on the role of guidance in e-language and communication learning. In 2007 the Department of Languages and Communication at Helsinki School of Economics launched a research project on the guidance of e-learners for the purpose of enhancing language learners' independent e-learning skills. We will present the results of the first stage of the project, by focusing on the components of effective guidance.

We will deal with the roles of the e-learner and the e-tutor in the context of some of the department's blended learning and online course offerings. We will share our experiences drawn on such online courses as Managerial Writing, Academic Writing, Communication for CSR and blended learning courses in Swedish and Spanish for Communication in Business.

In conclusion, we will introduce the notion of the ubiquitous tutor and give recommendations for adopting this new role.

Biodata

Dr Maija Tammelin is a senior lecturer in English Business Communication in the Department of Languages and Communication at Helsinki School of Economics (HSE). She's a co-chair of the department's English Business Communication studies on the Bachelor level and participates in the International Business Communication Master's program as a lecturer and a thesis supervisor. Her research and teaching interests center on online teaching and learning, academic writing and communicating for corporate social responsibility (CSR).

Ms Berit Peltonen is a lecturer in Swedish Business Communication in the Department of Languages and Communication at Helsinki School of Economics. An author of several textbooks, her current teaching and research interests include blended learning teaching

formats, with a special focus on podcasts, video, tutoring via the Victor video annotation program and audit clips.

Mr Pasi Puranen is a lecturer in Spanish Business Communication in the Department of Languages and Communication at Helsinki School of Economics. An author of several textbooks, his current teaching and research interests include blended learning teaching formats, with a special focus on guiding the e-learner.