## **Keynote Speaker - Prof Winnie Cheng**

Title: Empowering discipline teachers: How to improve university students' EAP competence

## Abstract

The Hong Kong Polytechnic University has a strong English support programme in which students study reading and writing skills and strategies related to their discipline areas in their early years of study. These courses are, however, not often referred to by teachers of discipline subjects. Working with discipline subject teachers, the Writing across the Curriculum (WAC) project<sup>1</sup> aims to supplement this by revisiting these skills and strategies through embedding them in discipline subjects. This talk describes the recently completed inter-faculty teaching development project that involved nine academic departments in The Hong Kong Polytechnic University (Cheng, et al., 2014). The WAC project aims to address the challenges of improving students' writing in the context of their academic subjects by embedding academic reading and writing skills related to their discipline areas in the subject syllabuses and major assessments. The project introduces WAC strategies and activities in three major ways: (1) by designing innovative written assessment tasks that are conducive to effective, critical writing and thinking rather than simply cutting and pasting from other sources; (2) by providing scaffolding to help students to plan and structure their writing effectively; and (3) by including feedback not only on the content and grammar but also the rhetorical functions and structural pattern of their writing. The talk will present examples of each of these approaches in order to explore the effectiveness of the WAC strategies and activities.

## Reference

Cheng, W., Chan, M., Chiu, H., Kwok, A., Lam, K. H., Lam, K. M. K., Lim, G., & Wright, R. (2014). *Enhancing students' professional competence and generic qualities through writing in English across the curriculum.* Hong Kong: The Hong Kong Polytechnic University.

## Bio-data

Winnie Cheng is Associate Dean, Faculty of Humanities, Professor of English and Director of Research Centre for Professional Communication in English (RCPCE), Department of English, The Hong Kong Polytechnic University. She is a Founding Fellow of the Hong Kong Academy of the Humanities. Her research interests include ESP, writing across the curriculum, corpus linguistics, conversation analysis, critical discourse analysis, discourse intonation, intercultural pragmatics and communication, and professional and organizational communication. As Principal Investigator, she has recently completed an inter-faculty teaching development project and published a co-authored book entitled Enhancing students' professional competence and generic qualities through writing in English across the curriculum (2014). She is Co-Leader of a project entitled 'Data-driven learning in research publication for PhD students' (2015-17), funded UGC Language-related Collaborative **Projects** by the Initiative. winnie.cheng@polyu.edu.hk

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