

**26 May 2014**

**2:30pm – 3:20pm**

**Room A307**

**Roundtable: Publishing undergraduate academic writing - the risks and the rewards**

**Leaders:** Dean Gui, Grace Lim, Phil Todd and Jim Lo  
The Hong Kong Polytechnic University



**Discussion:** <http://todaysmeet.com/wrtgdg>

**Abstract**

This panel aims to have an open discussion offer advice and to seek solutions to challenges presented when managing and producing a newly launched undergraduate ejournal. The panel presenters, who are also the faculty editors of the publication, *Inscribe: A journal of undergraduate student writing*, will have an open dialogue with its audience based on their experiences with the pilot version of what could be considered a hybrid journal, having elements not only of referred academic journals, but also of the interactivity and openness of an online publication platform, and of language guidance typically found in English language centres. Conscious of the overwhelming considerations required for a start-up publication, and of the limited discussion time the panel has, this session will focus only on the following areas and questions which the presenters feel are the more crucial and relevant issues for teachers, scholars and students who may be interested in developing their own non-traditional, hybrid publications or seeking innovative solutions to apply to existing publications:

- 1 Process**
  - a) How to best emulate real-life processes of journal submission and editing?
  - b) What can motivate students to take up and sustain their roles as either author or editor?
- 2 Content**
  - a) Should content be only academic in nature? Or can it include creative, opinion and literary content?
  - b) Should articles be expected to be models for classroom instruction and what concerns might this cause with weaker students?
- 3 Sources of funding**
  - a) What are the challenges when considering grants or commercial sponsorship to financially sustain a publication?
  - b) Are there ways to become “self-sustaining”?
- 4 Technical issues**
  - a) What are some items to consider when choosing an online environment as the publication platform?

**Biodata**

Dean A. F. Gui is a Language Instructor for The English Language Centre at The Hong Kong Polytechnic University (HKPU). In addition to engaging with research in virtual world education, hybrid identities, and interstitial literature, he also spends time writing poetry.