

**26 May 2014**

**1:30pm – 2:20pm**

**Room A307**

**Roundtable: The future of the literary magazine: online?**

**Leader:** Phillip Kim, Author 'Nothing Gained' (a novel)

**Discussion:** <http://todaysmeet.com/wrtpk>



**Abstract**

Operating a literary magazine given the convulsions in the global publishing world is no easy feat. Aiming to publish such an English-language periodical focused exclusively on Asia presents its own share of special challenges. Many industry observers may view the endeavor as a fast track towards ulcerating futility. So why attempt it? Could it be that there is a crying need for strong Asian voices to be expressed and heard. Or because the internet and new technologies allow publishers to do it more cheaply and flexibly than ever. Can it succeed? Some questions to discuss at this roundtable could be

1. Does an English language periodical on Asia have a future in Hong Kong and the region?
2. How can a literary magazine encourage a community of writers locally while maintaining a high standard for its pieces?
3. How can a new literary magazine market itself to a wide audience in this digital age? How important are academic institutions to helping to make this happen?
4. What kinds of themes should be addressed in the publication to allow Asian voices to be heard?

**Biodata**

Phillip Kim is a novelist who published *Nothing Gained* through Penguin Book Group in 2013. He is part-owner of the *Asia Literary Review*. He is also Treasurer of the Hong Kong Writers Circle. He blogs about money-grubbing Asian rich folks at [asiaonepercent.blogspot.com](http://asiaonepercent.blogspot.com).